

**Center for Policy and Executive Development
National College of Public Administration and Governance
University of the Philippines**

CPED Updates from April – May 2007

Workshop on Strategic Management of Anti-Corruption Program

The Center for Policy and Executive Development (CPED) of the National College of Public Administration and Governance (NCPAG), University of the Philippines (UP), jointly with the Network of Asia Pacific Schools and Institute of Public Administration and Governance (NAPSIPAG), INTAN of Malaysia, and the Asian Development Bank (ADB), will be conducting a Workshop on Strategic Management of Anti-Corruption Program from 9 to 13 July 2007 to be held at the Room 307, UP-NCPAG.

This five-day workshop course offers an in-depth assay on corruption, its implications to development as well as feasible strategies to curb its implacable constancy. While the course, likewise, incorporates comparative studies undertaken by selected countries on the subject, its goal is to provide an opportunity to further harness professional competency in managing corruption. With this Workshop, participants are expected to develop an effective anti-corruption strategic plan designed to address the needs of their respective agency. It will highlight six major themes: (a) theories on corruption; (b) survey of cross-country experiences in combating corruption; (c) policy and institutional framework for controlling corruption; (d) controlling corruption through effective law enforcement; (e) preventing corruption; and (f) public education and partnerships with the communities and private sector. Participants are encouraged to take part in an extensive yet enlightening discussion from invited guest speakers: former Ombudsman Simon Marcelo, Prof. Emilia Boncodin, Mr. Vince Lazatin, Mr. Tony Kwok, former Customs Commissioner Guillermo Parayno and former Prime Minister Cesar E.A Virata. Moreover, CSC Chair Karina David and DBM Secretary Rolanda Andaya will also participate in the panel discussion on corruption prevention.

Participant requirements:

The target participants to the course are government officials engaged in anti-corruption work. At least 30% of the trainees should be women. Participants to the course must meet the following criteria:

- a) Filipino citizen;
- b) Middle to senior level executives of government agencies engaged in anti-corruption activities;
- c) Likely to continue engaged in anti-corruption work in at least the next three years;
- d) Proficiency in English language;
- e) Computer literate; and
- f) Preferably university degree holder or equivalent.

Moreover, Participants are expected to: (1) attend in the entire five day workshop; (2) actively participate in the discussions, workshops, case studies, and group work; and (3) submit an action plan.

Impact Assessment of the Self-Employment Assistance Kaunlaran (SEA-K) for the Department of Social Welfare and Development (DSWD)

This study seeks to determine the extent to which SEA-K program realized its desired outputs, outcomes, and impact. Specifically, it looks into the following aspects of SEA-K: (a) program design; (b) policy support mechanisms; (c) implementation arrangements; and (d) individual capacities of program managers and implementers. The study will also identify lessons which can be fed back to policy decisions, improvement of the existing program, and design of future programs and initiatives. The project will be implemented from 15 June to 15 October 2007.

Asian Development Bank's Citizen Report Card (CRC) Methodology and Continuous Improvement and Benchmarking (CIB) Techniques

On CRC-QC

A Pilot CRC study was carried out in Quezon City to assess access, usage, quality and satisfaction with public services provided by the Quezon City government on building permit, business permit and health services. As part of the research design, a survey was conducted from April to May 2007 to over 800 sampled respondents in the four districts in Quezon City. The survey for all the three (3) services has been completed and analysis of data is underway. The CRC Team has tentatively scheduled the public presentation of the CRC findings in July 2007. The CRC Team is composed of Simeon Ilago, Ebinezer Florano, Emalyn Sodusta and John Francisco.

On CIB Techniques

The CIB Makati is undertaking the service improvement of the materials recovery facility in Barangay Valenzuela. The service consists of three sub-services, namely: conduct of IEC dissemination activities, waste segregation at source and garbage collection. It started in January 2007 with the first phase of the process of improvement when the steering committee identified the service that they thought most relevant given six months to conduct the service improvement. From February to April, the project team planned the CIB project, defined the service to improve, understood the service, measured the service and formulated the customer survey instrument.

To facilitate the finalization of the survey and discuss the format presentation of findings, the UP team consisting of Remigio Ocenar, Marylou Mariano, Erwin Alampay and Clarisa Sia was in Makati second week of May. Due to the election activities and the celebration of the Makati foundation week this June, the conduct of the survey was administered only on the second week of June with the guidance of Mr. Danny Villas as the accountable officer and Ms. Nene Dionisio as the project leader of the three sub-services.

With regard to CIB Naawan, Ms. Rowena Leotero is in the process of finalizing the implementation plan for two sub-services i.e. billing and collection and maintenance and repair of the Naawan Water System. This plan will be presented to the Steering Committee sometime in July 2007 for approval and possible funding.

In both areas, the incumbent mayors were reelected which means that they will be able to facilitate the implementation of the early improvements, conduct public speaking, provide political guidance, promote change and support the project team members.

Mr. Bryn Campbell, the ADB consultant, will come to the Philippines sometime July to review the outputs in Makati and Naawan and also will spend sometime to discuss the possible integration of CIB in the curriculum and in the extension activities of the College.

Leadership Philippines Program Completed

With support from the Fostering Democratic Governance (FDG) of the United Nations Development Programme (UNDP), CPED completed the project on Public Sector Reform: Development of Governance Innovative Approaches-Leadership Philippines. Last 30 May 2006, the project ended with the submission of the Completion Report which includes the following expected outputs of the project:

1. Convening of the Board of Advisers/Review Committee and Minutes of the Meeting;
2. Review of Executive Development Programs; and
3. The Revised Program Curriculum on Leadership Philippines.

CPED organized the Board of Advisers and drafted the curriculum to launch a continuing program on leadership development program—*Leadership Philippines*. The key purpose of the program is to provide a demand-driven, responsive, high quality, continuous, and sustainable leadership training for executives in government, private sector, and civil society. The Board of Advisers is comprised of RCBC Chair and former Prime Minister Cesar E.A. Virata, UP President Emerlinda Roman, DBP Chair Patricia A. Sto. Tomas, Gawad Kalinga Executive Director Tony Meloto, Former CSC Chair and DSWD Secretary Corazon Alma de Leon, and CSC Chair Karina David.

New Personnel on Board

CPED has acquired three (3) new employees to fill the long-vacant positions of the Center. Last April 2007, Frances Fatima Cabana and Corinna Frances Cabanilla reported for duty for the positions University Research Associate I and Records Officer, respectively. Two months after, former EU-CPED project staff Maynard Matammu received his appointment and immediately reported for duty as University Research Associate II. Presently, CPED has a total number of 12 staff employees.